



EDITOR IN CHIEF'S MESSAGE

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Welcome to this captivating issue of Volume 2 of the International Journal of Business Events and Legacies. Our diverse range of articles in this issue offers a deeper exploration into the intricate world of business events and the long-lasting impacts they leave behind. The academic section comprises three while the practitioner section spans six articles. Both sections contribute to the body of knowledge by applying different perspectives and tools of research.

Our first article examines the value of repeat and globally-rotating events in Vancouver, British Columbia. It provides an in-depth analysis of their economic benefits and explores how these events foster community engagement and cultural exchange. The study also offers insights into effective marketing and management strategies that ensure the sustainability and success of such events.

We then delve into the intersection of business events and academic publications. This article highlights the findings from a webinar with prominent journal editors, focusing on sustainable practices in publishing. It critically assesses the challenges in ethical publishing and the role of academic journals in shaping the discourse of business events.

The ambitious vision of Sarawak to become Borneo's Legacy Capital for Business Events is explored next. The article discusses the region's strategic initiatives and partnerships aimed at creating long-term legacies through events. It also evaluates the impact of these initiatives on local communities and their alignment with global sustainability goals.

In a comprehensive study by the Hotel Management School Maastricht and the International Association of Conference Centers, the evolving demands for meeting venues in the post-pandemic world are examined. The study assesses new consumer preferences, technological advancements, and the implications for future venue management, offering a roadmap for adapting to these changes.

The Copenhagen Legacy Lab is presented as a case study of effective legacy planning. This article explores the systematic approach taken by Copenhagen to create positive outcomes from congresses and events. It highlights the integration of city strengths into event planning and the potential for setting new standards in event sustainability and impact.

The complexities of the bidding process in convention bureaux are thoroughly investigated and documented in two parts. This detailed examination goes beyond economic impacts, exploring how successful bids can benefit society and communities. The article provides a comprehensive view of the strategic considerations and long-term benefits of successful event bidding.

Highlighting the UIA World Congress of Architects in Copenhagen, this piece discusses the event's emphasis on sustainable, equitable, and regenerative development. It explores the congress's innovative approaches and its potential to influence future practices in sustainable architecture worldwide.

Lastly, the role of business events in shaping destinations is scrutinized. This article delves into ecosystem dynamics, the role of innovation in sustainable changes, and the overall impact on cities and regions. It presents a comprehensive analysis of the evolving nature of event management and its broad-reaching implications.

We trust that the articles in this issue will inspire new perspectives and deepen your understanding of the dynamic world of business events and legacies.

