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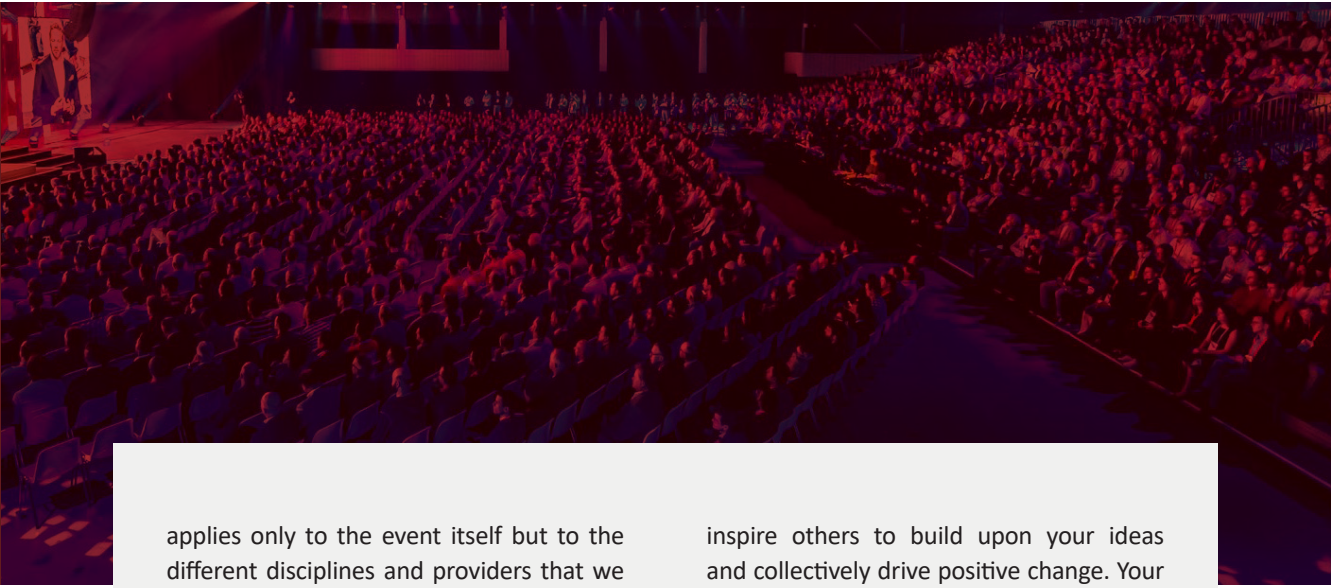
CHAIRMAN'S MESSAGE

It is an honour and privilege to serve as Chairman of the International Journal of Business Events and Legacies (IJBEL) and I sincerely thank the Advisory Board, Editorial Board, Review Board and Authors for contributing their time and knowledge to Volume 1 Issue 2.

The biggest shift in the global business events market over the last decade has been the mindset change from a 'subset of tourism' to 'economic and societal progress'. But to fully grasp the transformative power of business events, we must gain a deeper understanding of the impacts that go far beyond the event itself.

Legacy impact is an integral part of the business events industry, representing the lasting impact events can have on individuals, communities, and destinations. What's interesting is that meeting planners are not the only group who are identifying their legacy outcomes. Sector players such as convention bureaus and event suppliers are starting to reevaluate their business models to understand how they can contribute to this progress. When people and businesses are making meaningful impacts, we as a global community, should make an equally meaningful effort to share and promote their success.

As the only publication in the world to emphasise the broad values of meetings, IJBEL validates the legacy stories of our community and demonstrates that legacy impact no longer



applies only to the event itself but to the different disciplines and providers that we serve.

IJBEL is one of the industry's most exciting breakthroughs. The journal is a remarkable opportunity to showcase passion, experience, and expertise. It is another credible pathway for international researchers to increase their citations and industry practitioners to contribute to wider industry progress around the world, and I strongly encourage you to submit a paper for the next edition.

Business events should be open to more than the event room. Your knowledge can

inspire others to build upon your ideas and collectively drive positive change. Your stories hold the potential to spark new conversations, influence the best practices in event management and sustainability and create meaningful legacies. With a diverse range of topics by planners and providers alike, I hope that you find this edition of IJBEL as insightful as I did.

